

2010 CALENDAR

EDITORIAL* & SPECIAL SECTIONS

An exciting year is planned for *Plano Profile* readers ... and YOU can be in the middle of it all! Call your sales representative today!

JANUARY 2010 *Mail Date 12/24/09*

Editorial

Plano, A Photographic Perspective
On the Horizon ... the 2010 Census
Collin College celebrates 25 Years!
Author Scott Boyter writes The Tickets

Special Advertising Sections

Preschool & Child-care Directory
Medical Sources 2010
Healthy Lifestyle 2010

FEBRUARY 2010 *Mail Date 1/27/10*

Editorial

Home, Neat, Home ... sleek, contemporary house
Meals to share with your loved ones
All aboard the Trans-Siberian: Travel Article
Dining Guide: Neighborhood Find & Cuisine Scene

Special Advertising Sections

Legal Profiles
Quarterly Dining Guide
Senior Lifestyles
Fabulous Finds

MARCH 2010 *Mail Date 02/24/10*

Editorial

Dog issue ... volunteers and related stories
Cutest Canine Cover Contest
Local high school models showcase Spring Fashions

Special Advertising Sections

Summer Camp Directory
Pampered Pets
Home & Garden Resource
Healthy Lifestyle 2010

APRIL 2010 *Mail Date 03/26/10*

Editorial

Landscape with Less Water
Gorgeous Gardens
Willow Bend home with a Texas-sized yard

Special Advertising Sections

Summer Programs
Religious Services
Education Profiles
Living Green!

MAY 2010 *Mail Date 04/27/10*

Editorial

Women Who Lead and Inspire
Egypt, an unforgettable land: Travel Article
Dining Guide: Neighborhood Find & Cuisine Scene

Special Advertising Sections

Women in Business
Summer Programs
Quarterly Dining Guide
Pampered Pets

JUNE 2010 *Mail Date 05/27/10*

Editorial

InteriorViews - House with Flair
Great Summer Reading, Author Article
Summertime and things are Hopping!

Special Advertising Sections

Home & Garden Resource
Summer Programs
Senior Lifestyles

JULY 2010 *Mail Date 06/28/10*

Editorial

Kids! Kids! Kids!
July 4th Fun
Dining In: Summer's Really Cookin'

Special Advertising Sections

Fabulous Finds
Preschool/Child-care Directory
Legal Profiles
Kids Resource
Healthy Lifestyle 2010

AUGUST 2010 *Mail Date 07/29/10*

Editorial

Summer Living in a Wonderful Home
Announcing New Theatrical Seasons
PSO's Worldly Maestro: Travel Article
Dining Guide: Neighborhood Find & Cuisine Scene

Special Advertising Sections

Quarterly Dining Guide
After-school Activities
Pampered Pets
Home & Garden Resource
Religious Services

SEPTEMBER 2010

Mail Date 08/26/10

Editorial

Plano Balloon Festival
High Profile People
Collin College gears up for 26th Year!

Special Advertising Sections

Medical Profiles
Fabulous Finds
Healthy Lifestyle 2010

OCTOBER 2010 *Mail Date 09/28/10*

Editorial

Multicultural Richness: Stories and Events
Beautiful autumn home
What's cooking?
Our Food Editor Knows!

Special Advertising Sections

Private School Directory
Legal Profiles
Home & Garden Resource
Senior Lifestyles

NOVEMBER 2010 *Mail Date 10/28/10*

Editorial

AAUW Holiday Home Tour
Season for giving
Travel along with us

Special Advertising Sections

Art of Giving
Fabulous Finds
Quarterly Dining Guide
Healthy Lifestyle 2010

DECEMBER 2010 *Mail Date 11/24/10*

Editorial

Christmas home
Holiday happenings
Fashions for the season

Special Advertising Sections

Art of Giving
Religious Services
Pampered Pets

Plus ... turn to *Plano Profile* every month to find entertainment opportunities in The Front Row. See the latest fashions and merchandise trends in Ready-to-Wear and Fads & Finds. Indulge your culinary passion with Dining In. Meet local authors and find good books in Author, Author and In Review. Explore educational and civic opportunities in On Campus and Volunteering. For 26 years, *Plano Profile* has been a relevant source of information for our vibrant communities.

**Editorial content subject to change at the discretion of the editorial department.*



Plano Profile magazine is mailed to **52,000** affluent, single-family households in southern Collin County's thriving Plano, Frisco and Allen communities. An additional **3,000** issues are distributed to hospitals, doctors' offices, area businesses, real estate firms, and newcomer organizations for a total circulation of **55,000**.

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