

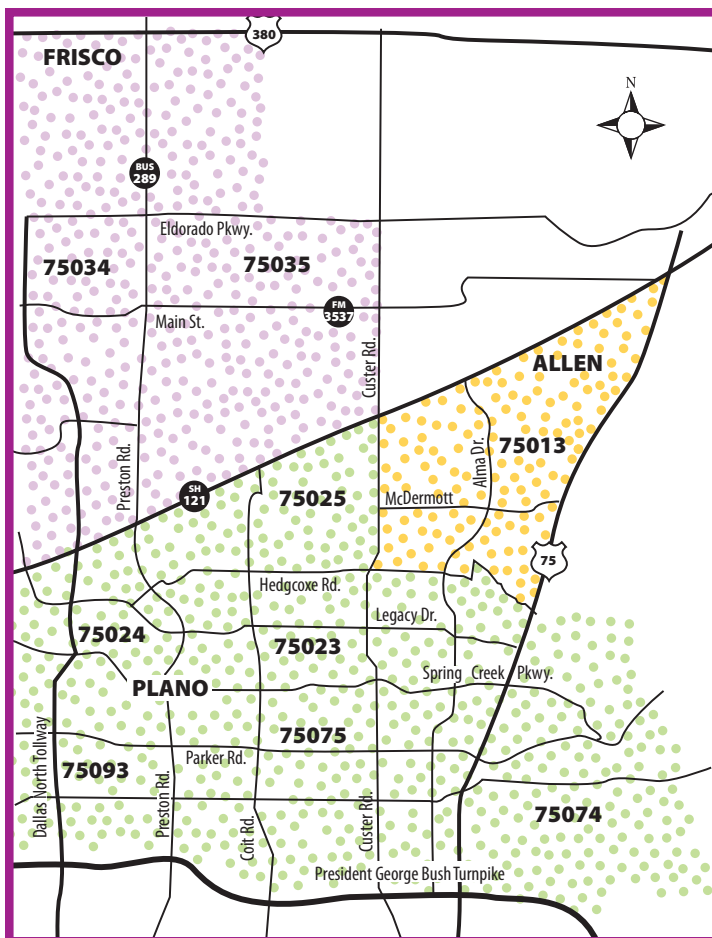
# plano profile

THE MAGAZINE OF GOOD LIVING IN AND AROUND PLANO

## OUR REACH

**Plano Profile** is in the business of growing your business!

Reach our affluent, single family household readers in Plano, Frisco and Allen.



Total circulation of **50,000**.

Mailed to **47,000** affluent, single-family households in Plano, Frisco and Allen.

An additional **3,000** issues distributed to real estate firms, doctors' offices, businesses, and organizations.

CODE	AVERAGE HOME VALUE	AVERAGE INCOME
75013	\$ 211,433	\$ 123,387
75034	308,230	122,758
75035	166,072	112,667
75023	154,099	99,025
75024	243,687	122,019
75025	206,935	118,040
75074	133,747	91,677
75075	142,937	99,738
75093	363,434	124,263